



*REVOLUTIONIZING INDUSTRIES WITH CUTTING-EDGE IT
INNOVATIONS.*



Company Profile

Digiprima Facts



150+
Skilled
Professionals

10+
Years in
Business

110+
Mobile
Application

180+
Web
Application

85%
Client
Retention

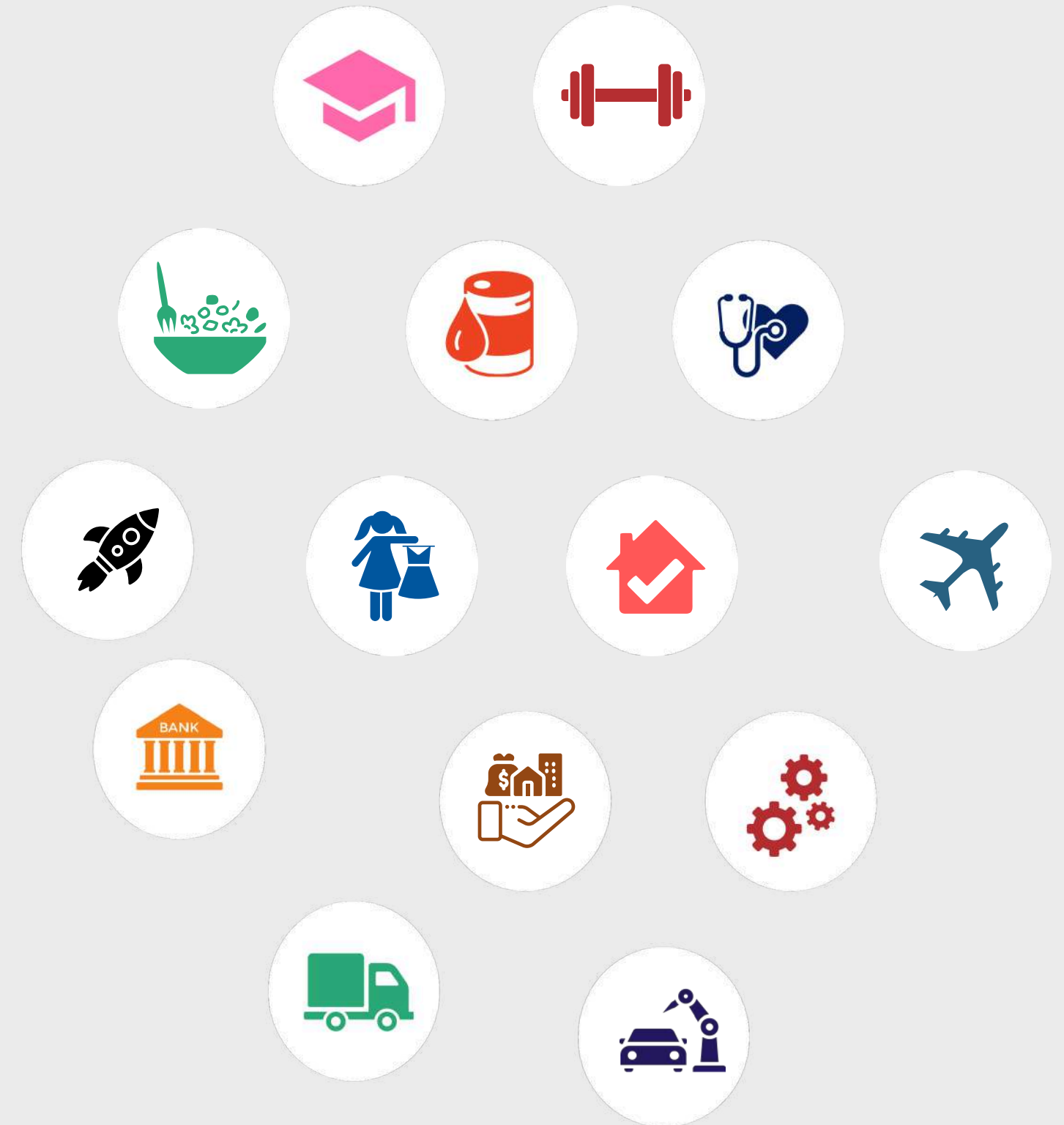
25 k
Hours
Experience

40+
Countries
Served

Industries We Serve

We are a technology-agnostic company that provides quality solutions and services to our customers across different domains.

- | | |
|----------------------|-------------------------------|
| 1 Fintech | 8 Manufacturing |
| 2 Education | 9 Automobiles |
| 3 Oil & Gas | 10 Transportation & Logistics |
| 4 Healthcare | 11 Food Industry |
| 5 Fashion & Apparels | 12 Travel & Tourism |
| 6 Real Estate | 13 Fitness |
| 7 Asset Management | 14 Start-ups |



Technology Expertise



Engagement Models



Staff Augmentation

- Dynamic Captive Team Structure engaged in Direct Client Collaboration
- Expertly Aligned Talent for Agile Response to Staffing Demands



Managed Services

- End-to-End Ownership Ensured
- Clear Roles, Responsibilities, and SLAs Established



Bucket Hour

- Our Operations Utilize a Distinctive Bucket-Hour Model
- Engineers Demonstrate Flexibility in Fulfilling Scope Requirements



Fixed Cost

- Precisely Defined Timelines, Budgets, and Deliverables
- Scope Changes Are Assessed and Estimated Independently

Our Collaborative Approach



Cross Pollination

- Onshore-Offshore engagement model
- Flexible for travel to customer locations on a need basis



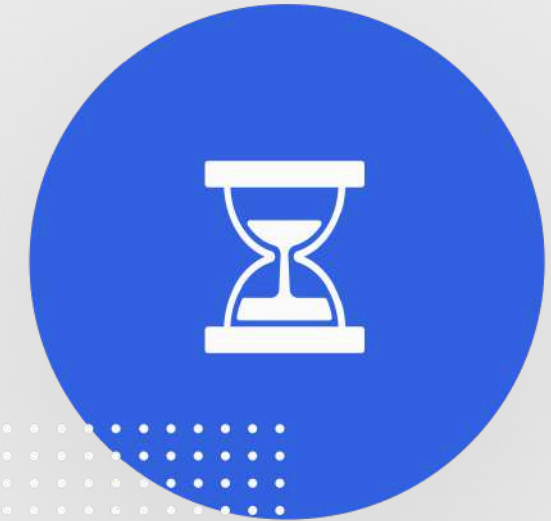
Connectivity (VPN)

- Robust Procedures, Process Tools
- SSL/VPN Communication Guidelines



Communication

- Emails, Message (Skype/ Slack)
- Daily calls & Video Conferencing



Overlap Hours

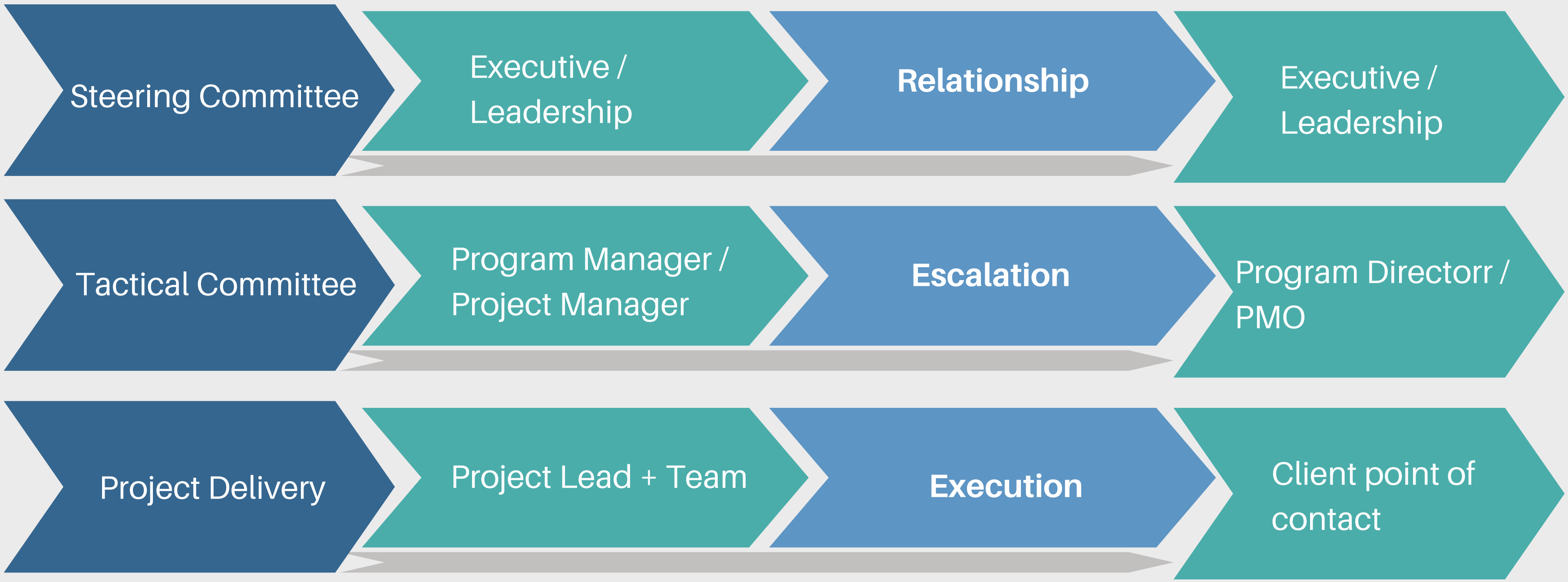
- Ensure Time Overlap with Clients
- Regular Reviews: Weekly, Monthly, Quarterly

Governance & Execution Framework



DIGIPRIMA

CLIENT



Geographical Location



47 W 13th St. New York, 10011, US

3459 Medici Blvd., New Smyrna Beach, Florida, 32168, US

110, Om Gurudev Plaza, near Sayaji Hotel, Indore, Madhya Pradesh 452010

17413 Rush Pea Cir., Austin, TX 78738



- New York, US
- AUSTIN, Texas
- Florida, US
- INDIA

SUCCESS STORY

Empowering Care: A Study in Compassion and Excellence

EDGE: Banking Platform



Overview

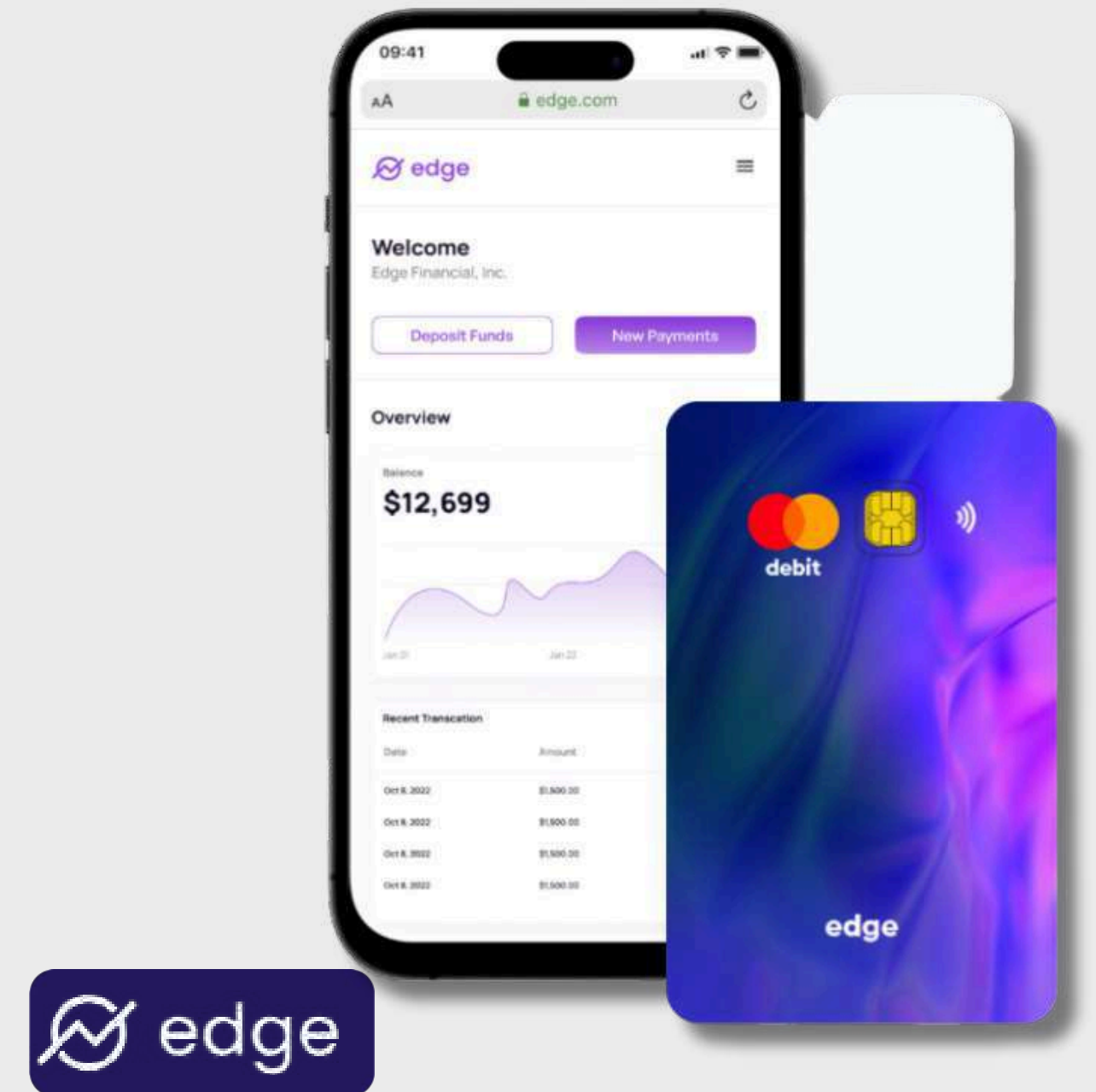
DigiPrima Technologies collaborated with Edge Banking to develop a revolutionary platform, EdgeFi, offering a seamless integration of banking, analytics, and money movement tailored for businesses. With features like FDIC-insured accounts, virtual cards, instant transfers, detailed analytics.

Challenges

Integration Complexity: Integrating banking, analytics, and money movement functionalities into a single platform posed significant technical complexities. **Security Concerns:** Handling financial transactions and sensitive data requires robust security measures to safeguard against potential threats such as fraud and data breaches.

Solution

Streamlined Integration: Our team developed a comprehensive architecture that seamlessly integrated banking, analytics, and money movement functionalities. By leveraging APIs and advanced data management techniques, we ensured smooth interoperability while adhering to stringent security and compliance standards.



A SAFER WALK: Woman Safety App



Overview

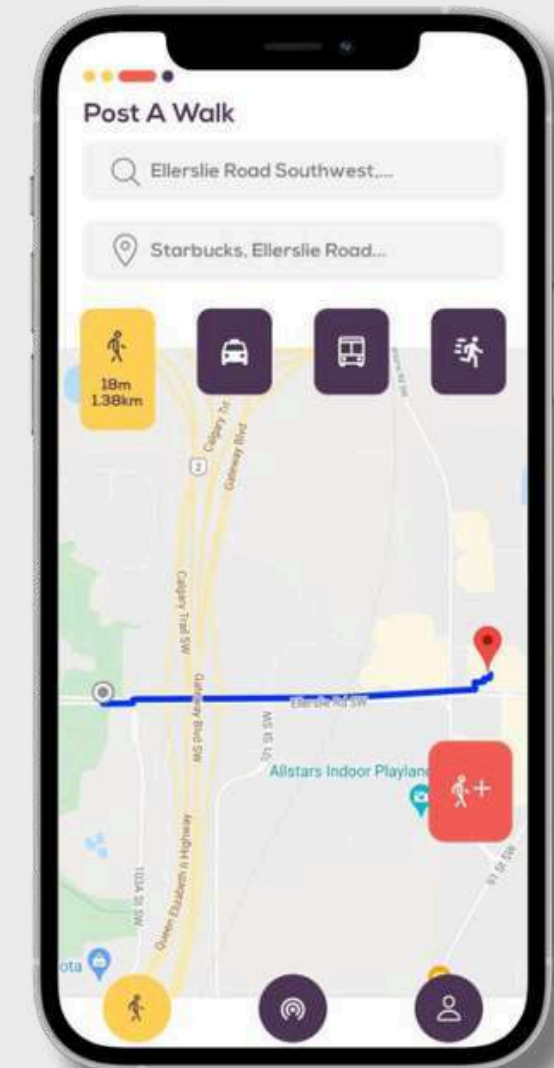
A Safer Walk is a free Safety Mobile App dedicated to helping women connect with other local women safely, at any moment, to share: quick walks through suspicious parking lots, nights from school or work Walk home, share a cab or public transportation, or just get together for a jog, gym.

Challenges

Building a team of engineers to seamlessly integrate with our client's research and in-house experts presented several technical challenges. Our primary objective was to establish a collaborative environment while maintaining efficiency and productivity.

Solution

We have implemented robust user authentication mechanisms to ensure that only verified users can access the app, thus minimizing the risk of unauthorized access or misuse. The app uses geolocation technology to match users with other local women in their vicinity who are available to accompany them on walks, share rides, or meet up for other activities. This ensures that users can connect with others nearby and feel safer when traveling alone.



The logo for "A Safer Walk", featuring three colored dots (yellow, orange, red) above the text "A Safer Walk" in a bold, black, sans-serif font.

ID CARE : Healthcare Platform

Overview

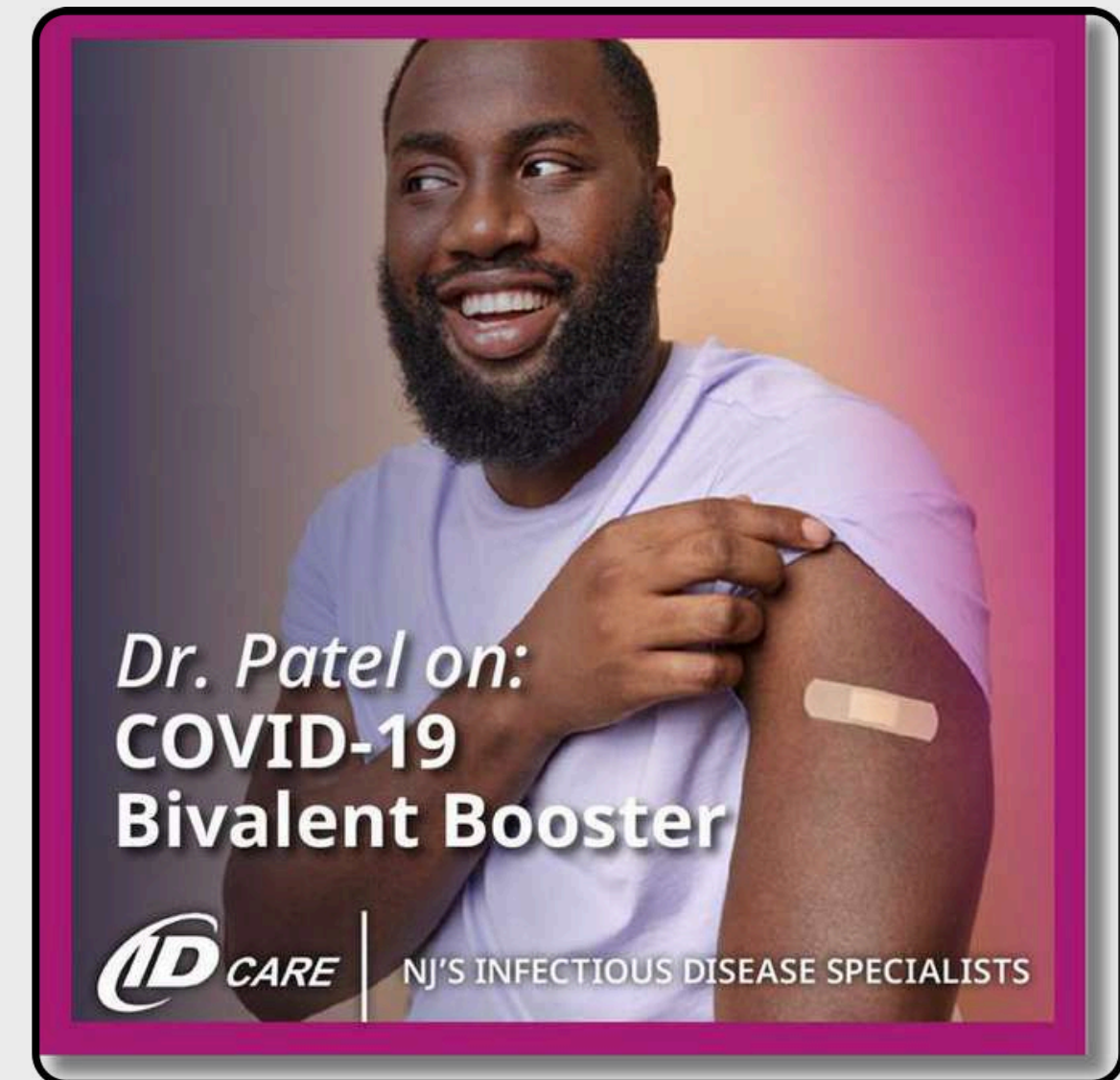
ID Care is NJ's largest network of board-certified infectious disease specialists. With over 50 certified physicians onboard, ID care delivers customized solutions to each patient. Clinical leaders, researchers, and expert physicians focus on identifying, treating, and preventing infectious diseases.

Challenges

ID care provides comprehensive solutions for its patients and specializes in treating infectious diseases. With a growing team of clinical experts and patients, they have faced quite a few challenges over time. DigiPrima focuses on providing Custom Healthcare Software Development solutions.

Solution

With the need to comply with HIPAA guidelines and resolve the challenges immediately, DigiPrima took up the HIPAA Compliant Software Development process. The CRM HIPAA Compliant software has certain features that make it easy to create, modify, and handle multiple accounts simultaneously. It includes login facilities not just for the admin but for the staff and physicians as well. DigiPrima successfully managed to implement the following in the HIPAA Compliant Software Solution.



Rxweb: SaaS-Based Platform

Overview

DigiPrima Technologies partnered with RxWeb, a SaaS-based platform, to develop a comprehensive pharmacy management solution. RxWeb offers real-time access to data, virtual remote management, and secure storage of patient information in NHS-approved data centers.

Challenges

Data Security and Compliance: Ensuring the security and compliance of patient data stored in NHS-approved data centers presented a significant challenge.

Integration Complexity: Integrating multiple pharmacy management functionalities into a single platform while maintaining high-speed processing and flexibility posed technical complexities.

Solution

Advanced Security Measures: Our team implemented robust encryption protocols, access controls, and data segregation mechanisms to ensure the security and privacy of patient data.

Seamless Integration: Leveraging APIs and interoperability standards, we seamlessly integrated RxWeb with NHS Spine and other pharmacy systems.



Perceptif : B2B SaaS Platform with Process Mining



Overview

Our client set out with an ambitious goal - to validate the concept of using process mining for business process optimization and to develop a comprehensive B2B SaaS platform based on this. This platform was not only meant to demonstrate the effectiveness of process mining in real-world conditions.

Challenges

One of the primary technical challenges faced was the integration of diverse data sources and the processing of large volumes of data for analysis. This posed difficulties in maintaining performance and ensuring scalability while processing complex business process data.

Solution

To address this challenge, we employed advanced data processing techniques and optimized algorithms to efficiently handle and analyze large datasets. Additionally, we implemented robust data integration frameworks to seamlessly connect with various data sources. Furthermore, we leveraged cloud computing resources to enhance scalability and performance, allowing the platform to handle increasing data loads effectively.



Tracki : IoT- Based Tracking Solutions

Overview

Tracki, a leading provider of IoT-based tracking solutions, offers the Tracki 3G GPS tracker—a compact and versatile device designed to provide real-time location tracking worldwide. With its built-in SIM card and small form factor, Tracki ensures users have peace of mind by enabling them to monitor their valuable assets.

Challenges

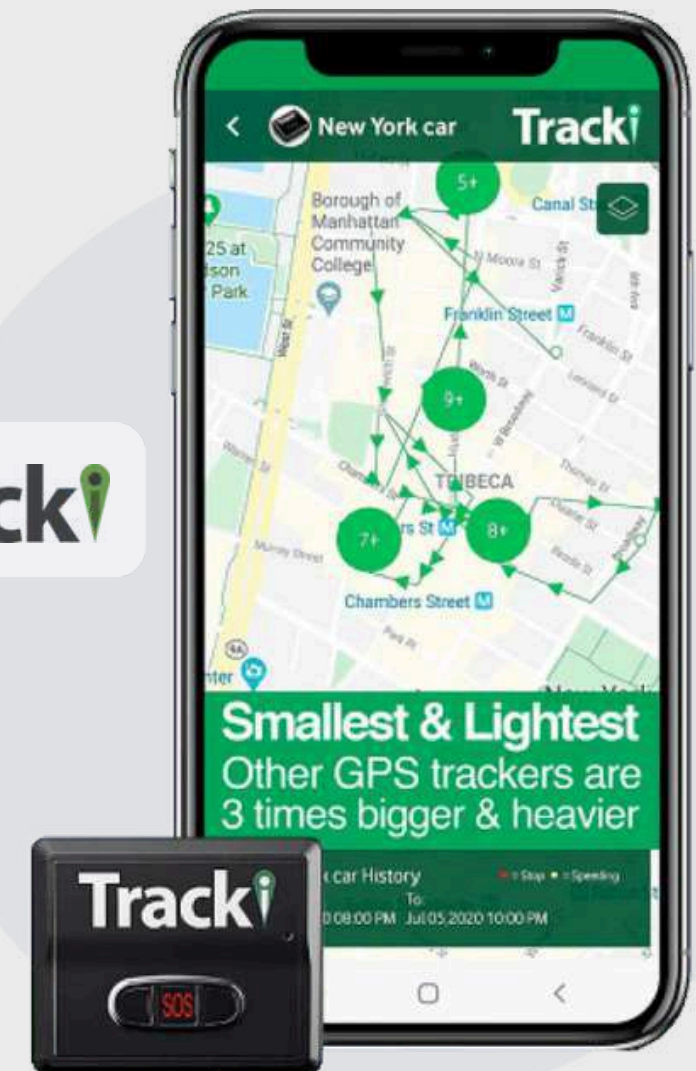
Global Connectivity: Ensuring seamless tracking capabilities across different countries posed a significant challenge due to varying network infrastructures and regulations.

Miniaturization: Designing a GPS tracker with a small form factor while maintaining robust performance and battery life presented engineering challenges.

Solution

Global Roaming SIM: Tracki leveraged global roaming SIM technology to ensure seamless connectivity in any country, eliminating the need for users to switch SIM cards

Advanced Miniaturization Techniques: Through extensive research and development, Tracki's engineering team employed advanced miniaturization techniques and optimized component placement



FitnessAI: Ai- Based Fitness Solutions

Overview

FitnessAI, an innovative fitness platform, leverages artificial intelligence to deliver personalized workout routines through its iPhone application. Drawing from a vast dataset of 5.9 million workouts, the AI algorithm optimizes sets, reps, and weights for each exercise



Challenges

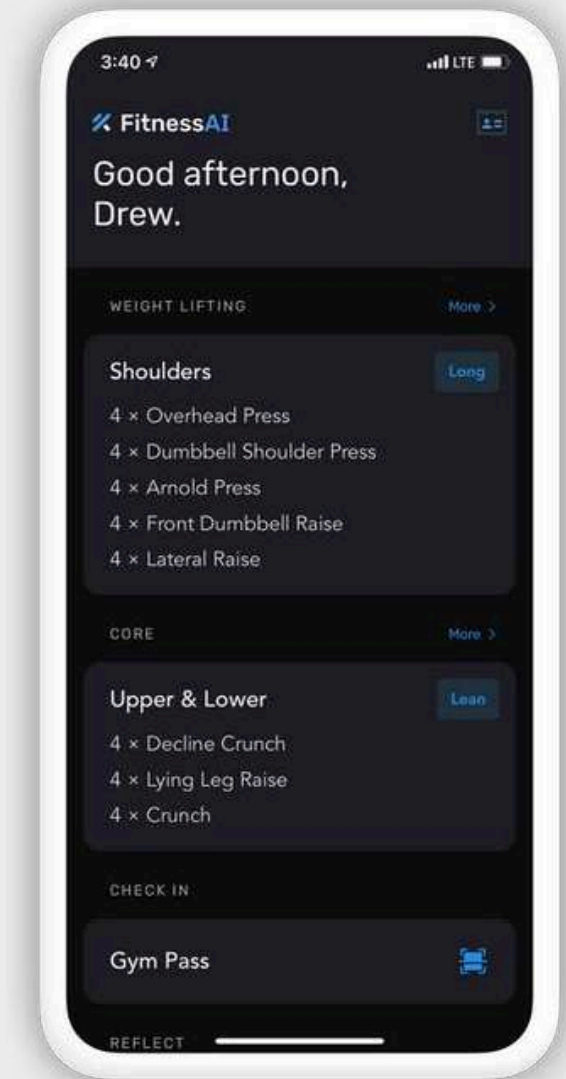
AI Model Training: Developing and training an AI model capable of analyzing extensive workout data and generating personalized fitness plans required expertise in AI model development.

Chatbot Development: Integrating a chatbot feature into the application to provide users with real-time guidance and support during their workouts

Solution

Advanced AI Model Training: Utilizing state-of-the-art machine learning and deep learning techniques, FitnessAI developed a robust AI model capable of analyzing workout data and generating personalized fitness recommendations with high accuracy and efficiency.

Chatbot Integration: FitnessAI integrated a chatbot powered by natural language processing (NLP) technology to provide users with real-time guidance, answer queries, and offer motivational messages during workouts.



LABRADOR AI: POS System

Overview

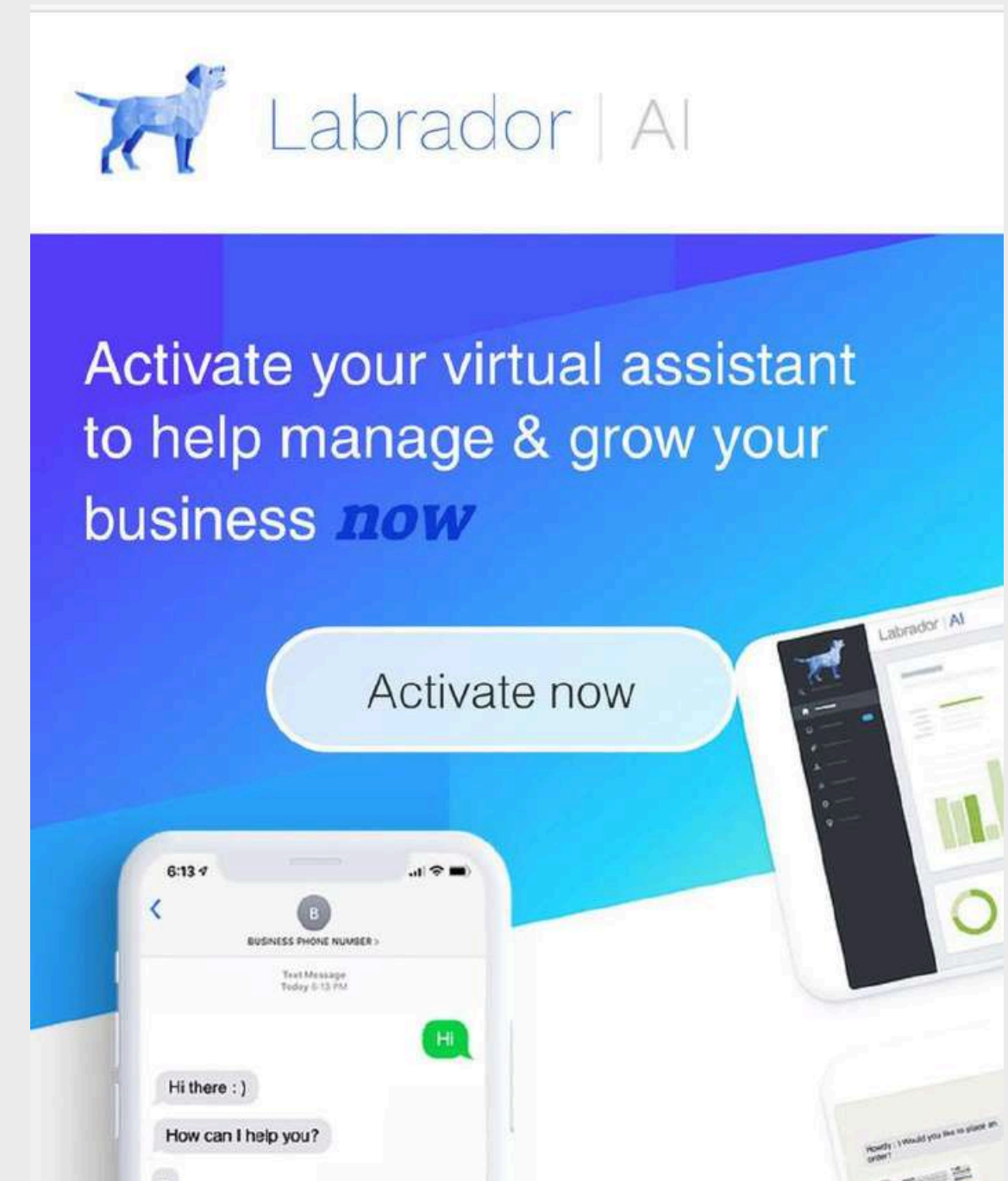
Labrador AI offers an all-in-one digital transformation platform that empowers local businesses with modular, easy-to-use products like POS Lite, digital ordering, text marketing, digital voice with auto attendant, e-gift cards, business messaging, and more! Maximize savings and grow revenue.

Challenges

Labrador AI needs to be able to handle a large volume of transactions and data from businesses of all sizes. Building a scalable architecture that can accommodate growth and handle increased workload demands is crucial.

Solution

To address the technical challenges of building Labrador AI, several solutions can be implemented. Firstly, adopting a microservices architecture and leveraging cloud computing platforms like AWS, Azure, or Google Cloud enables dynamic resource scaling. Utilizing containerization technologies like Docker and Kubernetes facilitates deployment and management of scalable services. Secondly, developing robust APIs and middleware solutions like Apache Kafka or RabbitMQ.



Thankyou

Get In Touch



+91 9755570042



inquiry@digiprima.com



www.digiprima.com
